



Welcome to Racecourse Data Company

Representing 59 British Racecourses



Customer Type	Annual Rate
Bookmakers	
LBO	£53.22 per shop
Online	£15k for the first £25m of turnover p.a. £1,577.53 per £25m of turnover thereafter p.a.
International Bookmakers (Does not take horseracing bets from UK and Ireland)*	
LBO	£15.78 per shop
Online	£1,578 for the first £10m of turnover per annum £1,578k for the first £10m of turnover thereafter
Special Media	
Newspapers	See specialist media rate card
Wallsheets	See specialist media rate card
Form Publications	See specialist media rate card
Specialist Websites	See specialist media rate card
Broadcasters	See specialist media rate card
Racecourses	
Racecard	£1,064
Websites	£1,064
Other Media	
Newspapers - daily and weekly	
Daily Newspaper	£2,310
Non-Daily Newspaper	£277
Media Website (across all devices)	£1,277
Private	
Pro Punters	£8,514
Distributor licence	
Distributor licence	£53,215
Notes	
*When customer exceeds £25 million of turnover moves to Bookmaker rates.	

Specialist Media Type	Rate (£)	Component Measure
Print/Wallsheet	0.5%	net circulation revenue
Form Publications	£5,322	Flat fee
Website	£0.0016	per page view
Tablet and Mobile	£0.00016	per page view
Business to Consumer Broadcaster	£0.0016	per unique viewer / subscription per day of broadcast
Business to Business Broadcaster UK (use on screen)	£8.51	per shop
Business to Business Broadcaster International (online & retail)	£1,578	per £10m customer turnover

This schedule sets out the rate card fees that RDC has set for its customers as of January 1, 2018. RDC retain the right to amend the charges for its customers for the supply and licence of Pre-Race Data, provided that in doing so RDC operates in a fair, reasonable and transparent manner. RDC shall update the rate card from time to time to indicate changes to the fees. Rates will be increased by CPI inflation on January 1, 2019.

*Measured annually by ComScore