

RDC RATE CARD - 2025
General Media

Customer Type	Annual Rate
Bookmakers	
LBO	£69.10 per shop
Online	£25,214 for the first £25m of turnover p.a. £2,048 per £25m of turnover thereafter p.a.
International Bookmakers (Does not take horseracing bets from UK and Ireland)*	
LBO	£20.48 per shop
Online	£2,048 for the first £10m of turnover per annum £2,048 for the first £10m of turnover thereafter
Special Media	
Newspapers	See specialist media rate card
Wallsheets	See specialist media rate card
Form Publications	See specialist media rate card
Specialist Websites	See specialist media rate card
Broadcasters	See specialist media rate card
SSBT Provider into LBOs	See specialist media rate card
Syndicate and Racehorse Ownership Groups	See specialist media rate card
Racecourses	
Racecard	£1,382
Websites	£1,382
Other Media	
Newspapers - daily and weekly	
Daily Newspaper	£2,999
Non-Daily Newspaper	£359
Media Website (across all devices)	£1,658
Private	
Pro Punters	£3,000
Distributor licence	
Distributor licence	£69,101
Notes	
*When customer exceeds £25 million of turnover moves to Bookmaker rates.	

Specialist Media

Specialist Media Type	Rate (£)	Component Measure
Print/Wallsheet	0.5%	net circulation revenue
Form Publications	£6,910	Flat fee
Website	£0.00205	per page view
Tablet and Mobile	£0.00205	per page view
Business to Consumer Broadcaster	£0.00205	per unique viewer / subscription per day of broadcast
Business to Business Broadcaster UK (use on screen)	£11.05	per shop
Business to Business Broadcaster International (online & retail)	£2,048	per £10m customer turnover
SSBT Provider into LBOs	£2.41	per LBO serviced with SSBT machines
Syndicate and Racehorse Ownership Groups	£0	for use on own platforms