

RDC RATE CARD

General Media

Customer Type	Annual Rate
Bookmakers (taking bets in UK and ROI)	
LBO Online (including Betting Exchanges, Betting Platform Providers and SSBT Operators)	£54.81 per shop £20,000
International Bookmakers (taking bets outside of UK and ROI)*	
LBO Online	£16.25 per shop £1,625 for the first £10m of turnover per annum £1,625 per £10m of turnover thereafter
Specialist Media	
Newspapers Wallsheets Form Publications Specialist Websites Broadcasters	See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card
Racecourses	
Racecard Websites	£1,096 £1,096
Other Media	
Newspapers - daily and weekly Daily Newspaper with a circulation of more than 10,000 Daily Newspaper with a circulation of less than 10,000 Non-Daily Newspaper Media Website (across all devices)	£2,379 £285 £285 £1,315
Private	
Pro Punters	£8,770
RDC Official On-Seller Licence Fee	
On-Seller Licence Fee	£54,812

Notes

* Licensed via International Distribution Channels

Specialist Media

Specialist Media Type	Rate (£)	Component Measure
Print/Wallsheet	0.5%	net circulation revenue
Form Publications	£5,481.18	Flat fee
Website	£0.0016	per page view
Tablet and Mobile	£0.00016	per page view
Business to Consumer Broadcaster	£0.0016	per unique viewer / subscription per day of broadcast
Business to Business Broadcaster UK (use on screen)	£8.76	per LBO shop
Business to Business Broadcaster International (online & retail)	£1,624.85	per £10m customer turnover