

RDC RATE CARD - 2022

General Media

Customer Type	Annual Rate
Bookmakers	
LBO Online	£57.77 per shop £21,080 for the first £25m of turnover p.a £1,712.60 per £25m of turnover thereafter p.a.
International Bookmakers (Does not take horseracing bets from UK and Ireland)*	
LBO Online	£17.13 per shop £1,713 for the first £10m of turnover per annum £1,713 for the first £10m of turnover thereafter
Special Media	
Newspapers Wallsheets Form Publications Specialist Websites Broadcasters	See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card
Racecourses	
Racecard Websites	£1,155 £1,155
Other Media	
Newspapers - daily and weekly Daily Newspaper Non-Daily Newspaper Media Website (across all devices)	£2,507 £300 £1,386
Private	
Pro Punters	£9,243
Distributor licence	
Distributor licence	£57,772
Notes	
*When customer exceeds £25 million of turnover moves to Bookmaker rates.	

Specialist Media

Specialist Media Type	Rate (£)	Component Measure
Print/Wallsheet	0.5%	net circulation revenue
Form Publications	£5,777	Flat fee

Website	£0.00171	per page view
Tablet and Mobile	£0.00171	per page view
Business to Consumer Broadcaster	£0.00171	per unique viewer / subscription per day of broadcast
Business to Business Broadcaster UK (use on screen)	£9.24	per shop
Business to Business Broadcaster International (online & retail)	£1,713	per £10m customer turnover