

RDC RATE CARD - 01/01/2023
General Media

Customer Type	Annual Rate
Bookmakers	
LBO Online	£63.61 per shop £23,209 for the first £25m of turnover p.a £1,885.57 per £25m of turnover thereafter p.a.
International Bookmakers (Does not take horseracing bets from UK and Ireland)*	
LBO Online	£18.86 per shop £1,886 for the first £10m of turnover per annum £1,886 for the first £10m of turnover thereafter
Special Media	
Newspapers	See specialist media rate card
Wallsheets	See specialist media rate card
Form Publications	See specialist media rate card
Specialist Websites	See specialist media rate card
Broadcasters	See specialist media rate card
SSBT Provider into LBOs	See specialist media rate card
Syndicate and Racehorse Ownership Groups	See specialist media rate card
Racecourses	
Racecard	£1,272
Websites	£1,272
Other Media	
Newspapers - daily and weekly	
Daily Newspaper	£2,760
Non-Daily Newspaper	£331
Media Website (across all devices)	£1,526
Private	
Pro Punters	£3,000
Distributor licence	
Distributor licence	£63,607
Notes	
*When customer exceeds £25 million of turnover moves to Bookmaker rates.	

Specialist Media

Specialist Media Type	Rate (£)	Component Measure
Print/Wallsheet	0.5%	net circulation revenue
Form Publications	£6,361	Flat fee
Website	£0.00189	per page view
Tablet and Mobile	£0.00189	per page view
Business to Consumer Broadcaster	£0.00189	per unique viewer / subscription per day of broadcast
Business to Business Broadcaster UK (use on screen)	£10.17	per shop
Business to Business Broadcaster International (online & retail)	£1,886	per £10m customer turnover
SSBT Provider into LBOs	£2.36	per LBO serviced with SSBT machines
Syndicate and Racehorse Ownership Groups	£0	for use on own platforms